

BAKER & TAYLOR'S ENTERTAINMENT TEAM MAKES SELECTION AND ORDERING EASY FOR YOU.

DVD / BLU-RAY LEASE PLAN

Public libraries continue to see high patron demand for new release video titles, and we know maintaining an adequate collection of popular movies can be challenging. Our DVD/Blu-ray Lease program is a convenient and economical way to increase your collection of new, popular titles to help meet patron demand during peak periods!

Let us Customize a Plan for You

You're in control of your collection and the lease titles chosen! Libraries are encouraged to order monthly. Extra DVD/Blu-ray allowances may be purchased at any time through the lease period.

Here are some examples:

DVD/BLU-RAY LEASE PRICING

PLAN NUMBER	ON-HAND COLLECTION SIZE	MONTHLY DVD/BD ALLOWANCE	ANNUAL NEW DVD/BD ALLOWANCE	MONTHLY SERVICE FEE	ANNUAL SERVICE FEE
DL-1	100	10	120	\$267.90	\$3,214.80
DL-2	200	20	240	\$535.80	\$6,429.60
DL-3	300	30	360	\$803.70	\$9,644.40
DL-4	400	40	480	\$1,071.60	\$12,859.20
DL-5	500	50	600	\$1,339.50	\$16,074.00

Selection & Ordering Made Easy

Each month you will receive our *Coming Attractions* list featuring the top new release recommendations. Baker & Taylor's *Coming Attractions* is available by email in Excel and as a cart for Title Source 360 users.

You are not limited to the titles on *Coming Attractions*. You choose what titles suit the needs of your library

800-775-2600 x2050 | AVInfo@baker-taylor.com



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www.baker-taylor.com

DVD/BLU-RAY LEASE PLAN

Titles Arrive Circulation Ready

As part of the service, our Entertainment processing team will remove the vendor shrink wrap and security stickers. Each movie includes an edited BTMARC A/V record, rating label, spine label, barcode and ownership label with Baker & Taylor lease identifier label all at no additional cost. Other services, such as theft detection devices and repackaging in locking cases are available, simply ask your Baker & Taylor Sales Consultant.

Using Your DVD/Blu-ray Allowance

MSRP	DVD/BLU-RAY ALLOWANCE
Up to \$15.00	1/2*
\$15.01-\$34.99	1
\$35.00-\$44.99	1 1/2
\$45.00-\$60.00	2**
Each \$30.00 increment	add 1

* Example: Two \$12.98 DVDs or Blu-rays equal one ($1/2+1/2=1$) toward the total allowance.

** Example: One \$49.95 boxed set equals two DVDs or Blu-rays toward the total allowance.

***Example: One \$119.95 boxed set equals four DVDs or Blu-rays toward the total allowance.

Simple & Free Returns

When your library is ready to make returns, simply contact our Customer Service team at customer.service@baker-taylor.com or call 1-800-775-1200. Customer Service will issue your library a call tag for simple and free returns.



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